

Rationale

Diploma in Business Management enables students to gain a clear understanding of various business disciplines (Accounting, Finance, Marketing, Insurance, Human Resource Management and Management Science). This enables them to related various functional areas in the organizations and appreciate the need for harmonizing the activities for various departments. The diploma is a bridge to the degree programme for many Kenyans who could not secure direct chance to a degree programme in Business. It is a market driven-course which equip students with managerial knowledge and skills that enable them to respond to the changing demand patterns in the market. A graduate who attains a credit or a distinction in the programme is eligible for credit transfer up to a maximum of 30% of total Credit Factors (CFs) in Business of Commerce degree programme.

Programme Objectives

By the end of the training the programme is expect to:

- i). Equip graduate with proper managerial skills for effective management of various organizations.
- ii). Enable graduates to effectively management resources at their disposal according to contemporary economic business management and technological trends.
- iii). Enable graduates to carry out research with a view to finding solutions to contemporary problems affecting business management.
- iv). Equip students with skills for careers in the public and private sector.
- v). Prepare students for further studies in business field.

Admission Requirements

- i). The common University Admission criteria are applicable. In addition:
- ii). The candidate must have obtained at lease a mean grade of C (plain) at Kenya Certificate of Secondary Education (KCSE) level or Division III at Kenya Certificate of Educate (KCE) or equivalent qualification.
- iii). The candidate must have also obtained at least C- (Minus) in mathematics and at least a (C-) (Minus) in English or Kiswahili.
- iv). Candidates with mean grade of C (Plain) but have less that C- (Minus) in mathematics and English of Kiswahili can be admitted after bridging in the respective subjects.
- v). Candidates with a credit certificate in Business from institution recognized by the Academic Board and having a mean grade of D+ or equivalent in their (KCSE) are also eligible for admission.
- vi). Holders of Accounting Technical Certificate (ATC) final level are also eligible for admission.

Course Structure and Duration.

- i). The duration of the course is two (2) academic years comprising of four (4) semesters of seventeen (17) weeks each.
- ii). The course coding is four capital DIBM standing for Diploma in Business Management.
- iii). The course borrowed from other programmes have codes that reflect those programmes.
- iv). The abbreviation is followed by a set of four digits as follows:

1. The first digit zero (0) indicating a diploma programme
2. The second digit is either 1 or 2 denoting the year of course period
3. The third digit indicates the semester in which the course is offered i.e. 1 or 2
4. The last digit indicates the sequencing of the course i.e. 1,2,3.

Examination Regulations

All the examination of the university shall be conducted in accordance with university statutes stipulated in the university statute No xxvi

Grading system

The grading system will be conducted in accordance with Egerton University statutes XXVIII.

Graduation requirement.

To graduate with a bachelor of commerce, a student shall be required to take and pass all scheduled courses within stipulated time.

Degree classification

The Bachelors degree classification shall be in accordance with Egerton university statute programs statute XXVII